

Presentation 2024

Marketing Plan

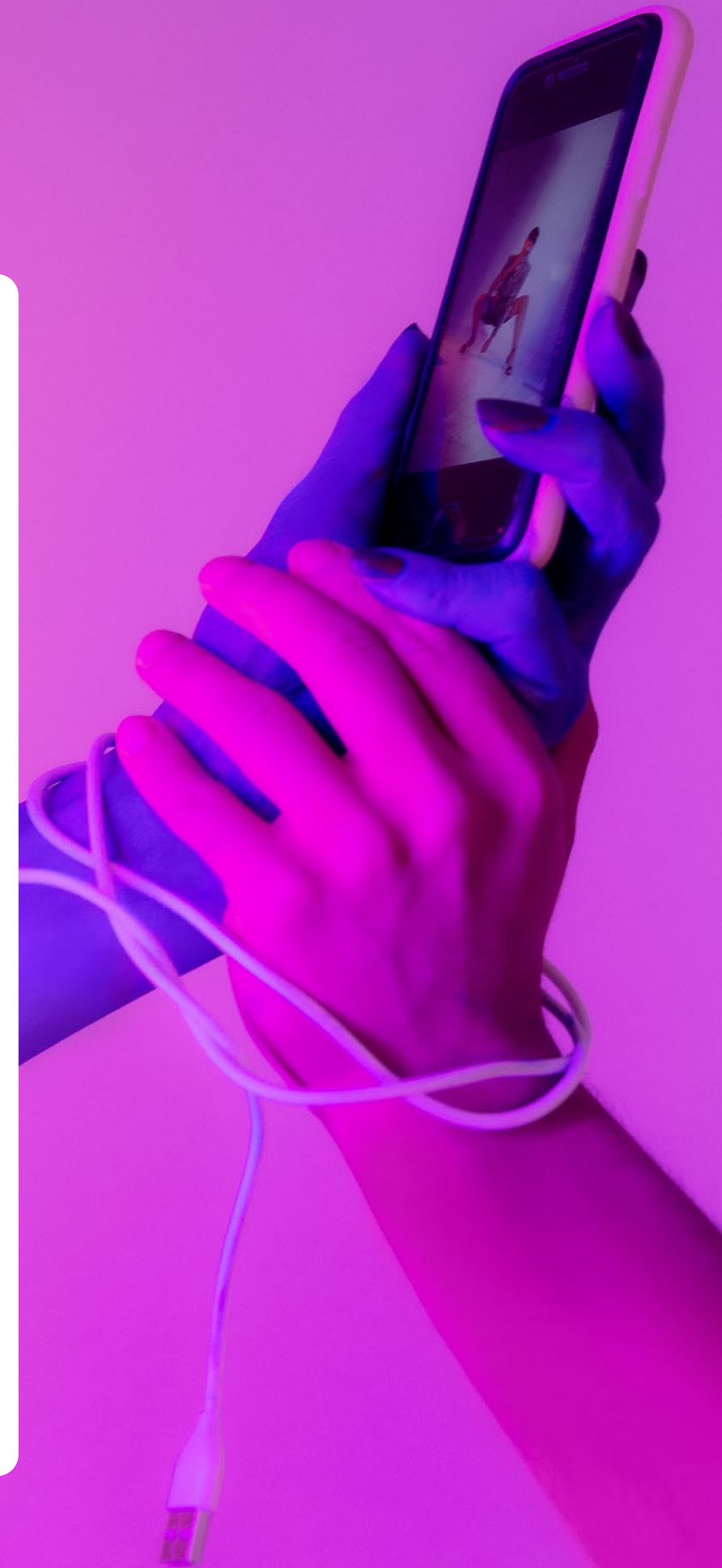
Presented By: Your
Name



D&D Marketing
Agency

Overview

- Campaign Goals
- Branding
- Schedule and Deadlines
- Budget
- Statistics
- Marketing Team
- Marketing Channels
- Marketing Mix
- Evaluation



Campaign Goals

Briefly introduce the marketing campaign here and enumerate its goals below.

01 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vulputate nulla at ante rhoncus, vel efficitur felis condimentum. Proin odio odio.

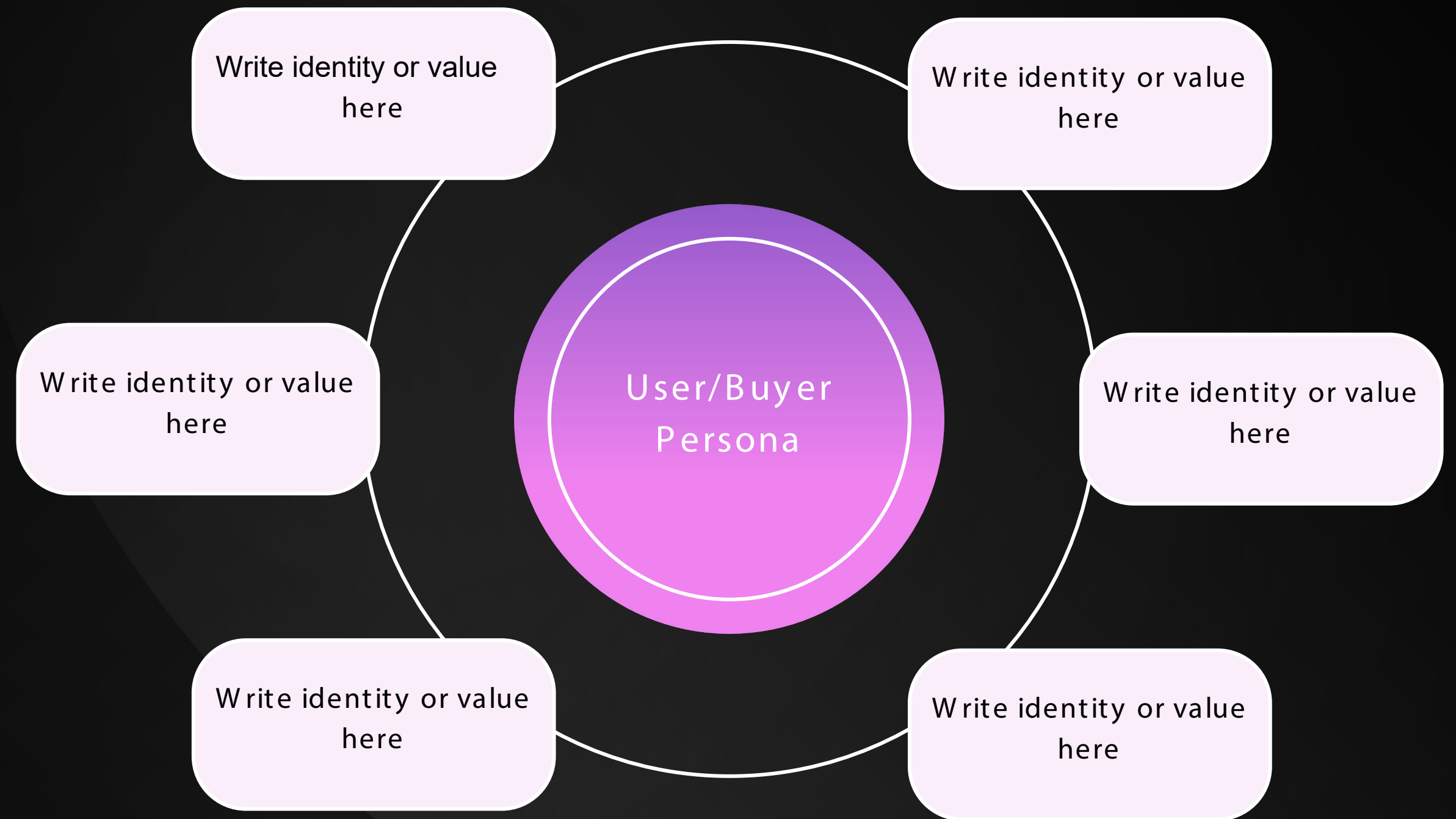
02 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vulputate nulla at ante rhoncus, vel efficitur felis condimentum. Proin odio odio.

03 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vulputate nulla at ante rhoncus, vel efficitur felis condimentum. Proin odio odio.



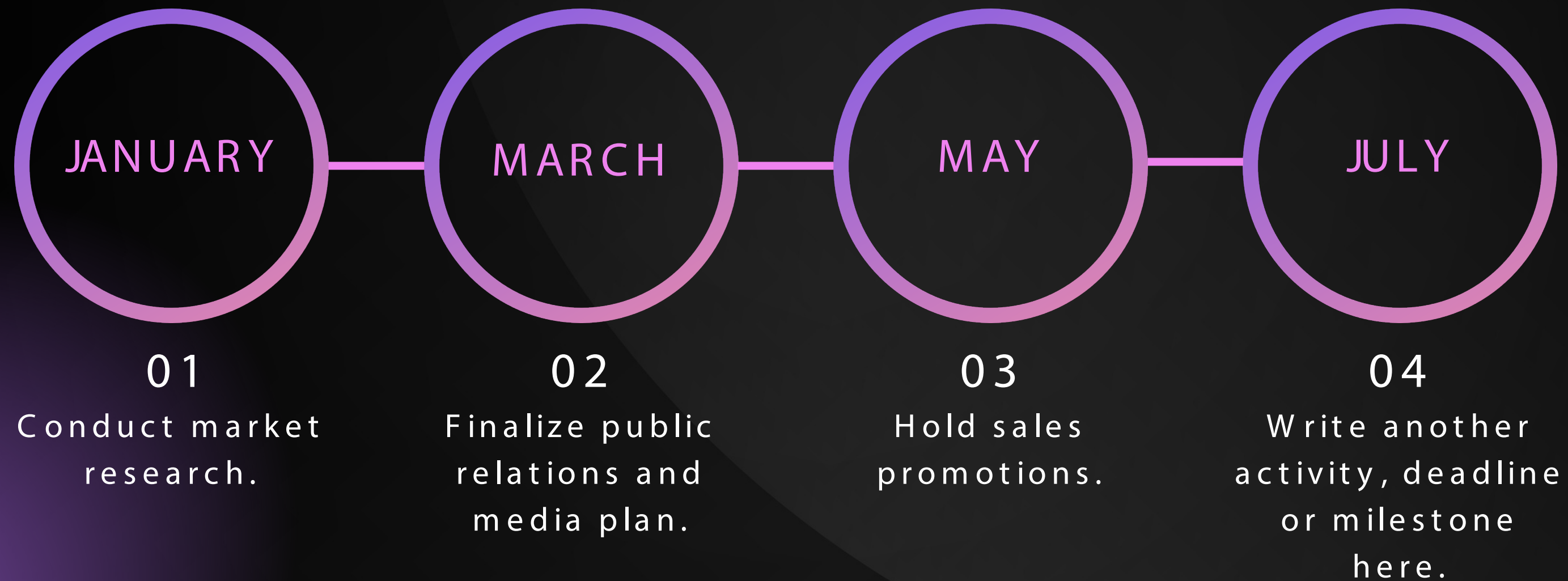
Branding

Given the user personas identified for the campaign, elaborate on the branding identity that the campaign will project.



Schedule & Deadlines

Lay out the timeline for the marketing activities and initiatives that will make the campaign successful.

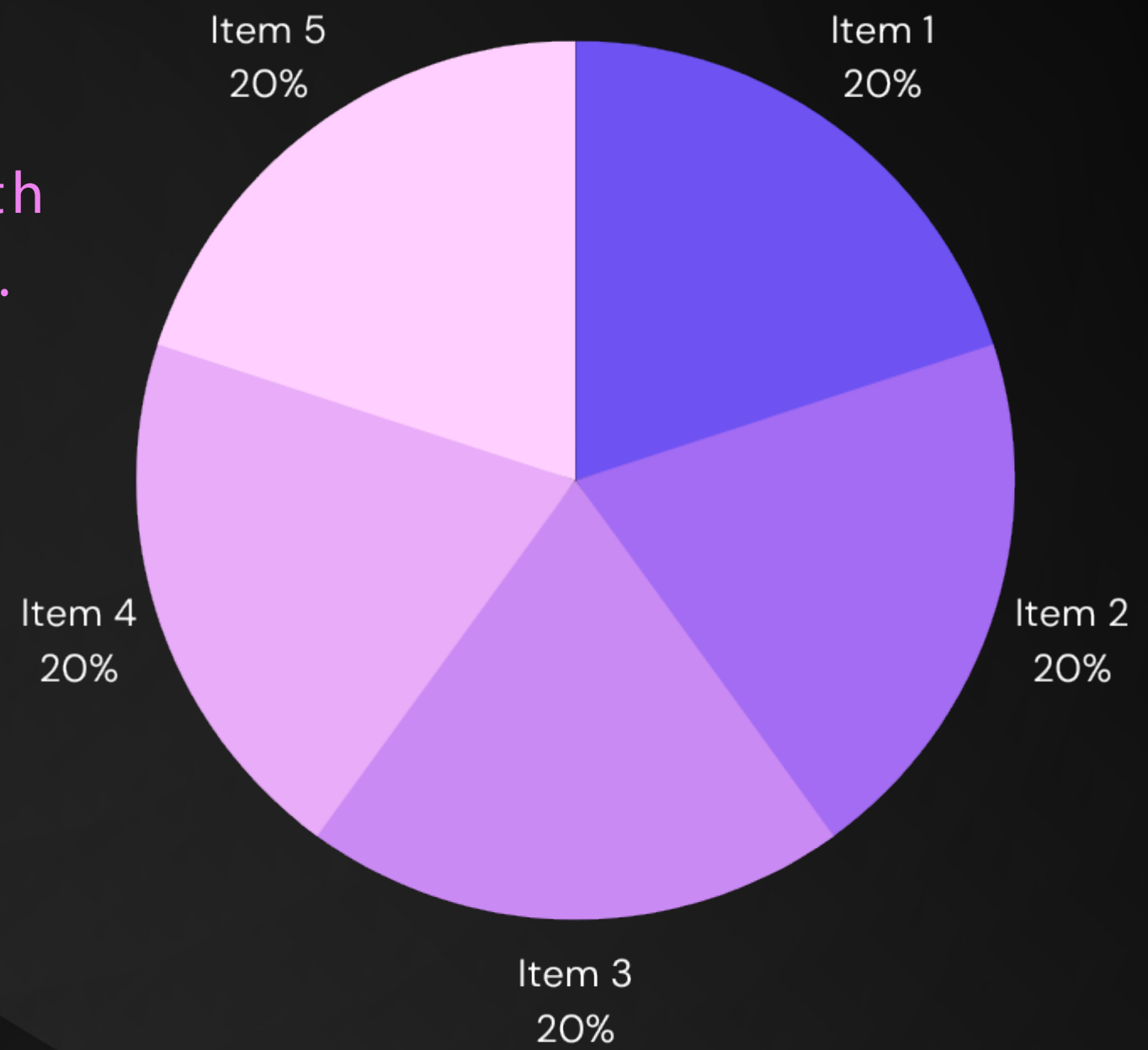




Budget
100%

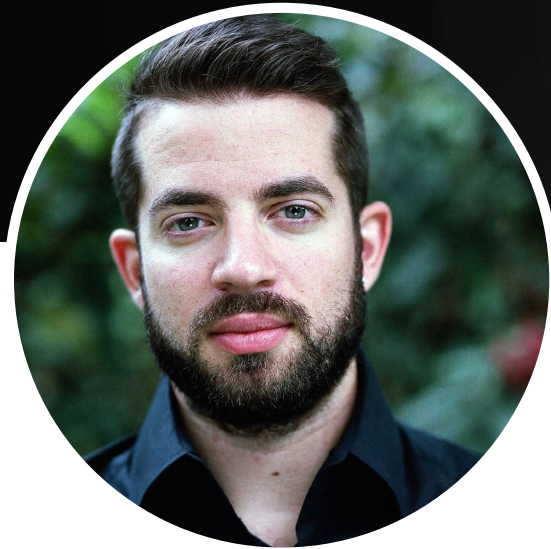
Budget

Use the graph to present the expenses associated with the campaign.



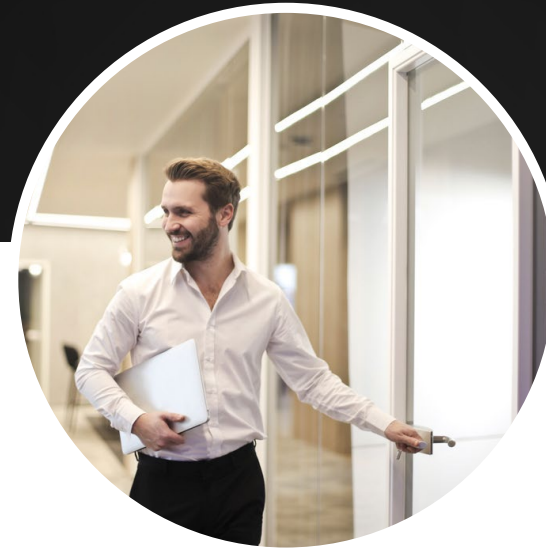


Our Team



Name 1

Business Head



Name 2

Ceo Founder



Name 3

Marketing Head

The background features a gradient from dark blue on the left to purple on the right. Several overlapping circles in various shades of purple and blue are scattered across the scene. The text 'MARKETING CHANNELS' is centered in a white, bold, sans-serif font.

MARKETING CHANNELS

Marketing Channels

Explain how the following channels will help reach the campaign's target audience.



Marketing Channel 1

Further elaborate on the channel.



Marketing Channel 2

Further elaborate on the channel.



Marketing Channel 3

Further elaborate on the channel.



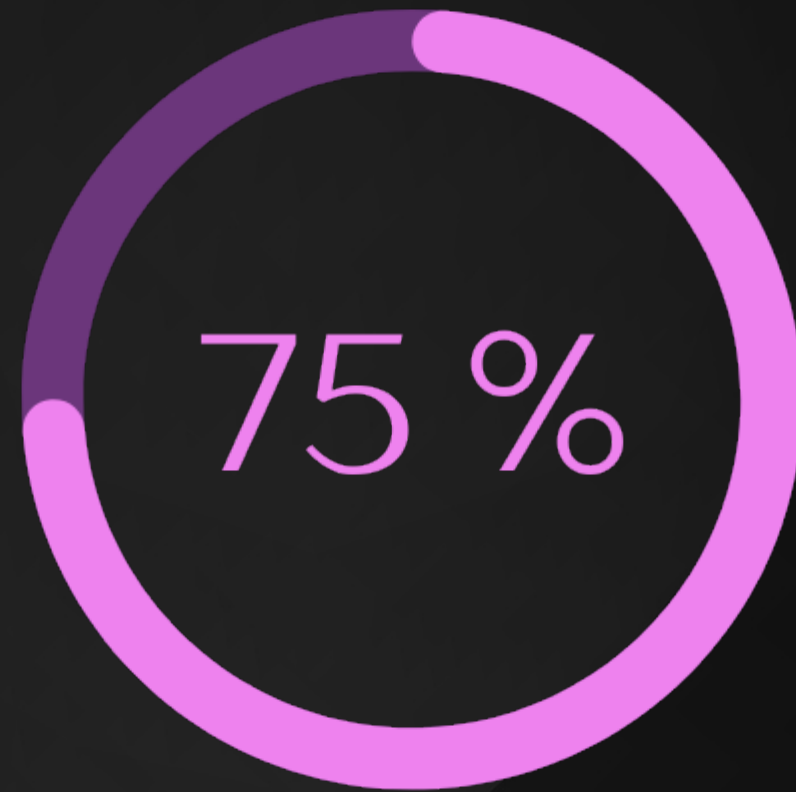
Marketing Mix

Optimize this marketing plan by identifying the following details of the campaign.

Product/Service Marketed	Price	Place	Promotion

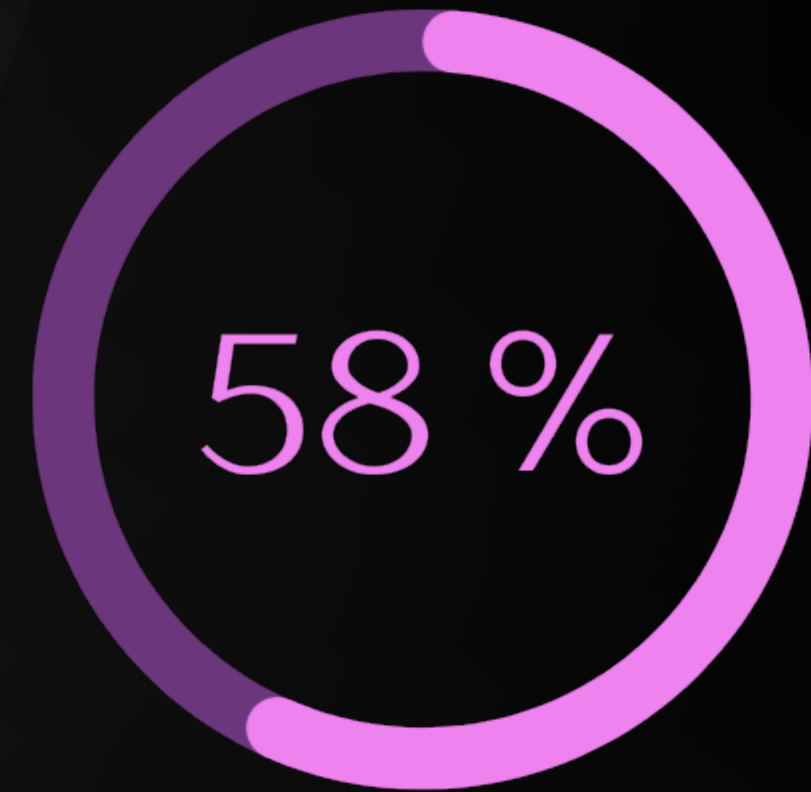
Key Performance Indicators

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vulputate nulla at ante rhoncus, vel efficitur felis condimentum. Proin odio odio.



KPI # 1

Briefly elaborate on the KPI.



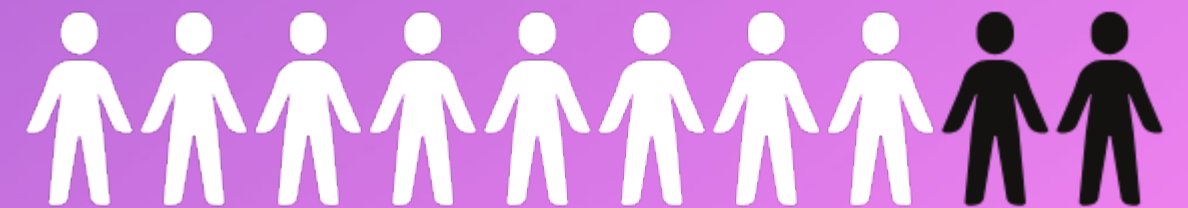
KPI # 2

Briefly elaborate on the KPI.

Statistics

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Duis
vulputate nulla at ante rhoncus,
vel efficitur felis condimentum.
Proin odio odio.

80%



THANK YOU

for watching this presentation



D&D Marketing
Agency



Your Name

office@thedad.digital

(+44) 020 3885 6377

<https://thedad.digital/>