

D&D MARKETING

DIGITAL MARKETING AGENCY

Explore Marketing Differently

D&D MARKETING'S PORTFOLIO

D&D Marketing Agency is a full-service digital marketing service provider. Here, you'll discover a collection of our work. It showcases our expertise and passion for impactful solutions that help clients best present their brands.

Our work includes the creation of logos, websites, pitch decks, one-pagers, infographics, presentations, visuals for social media, and more. You name it; we can create it.

BRANDING/LOGO





























































LOGO REDESIGN









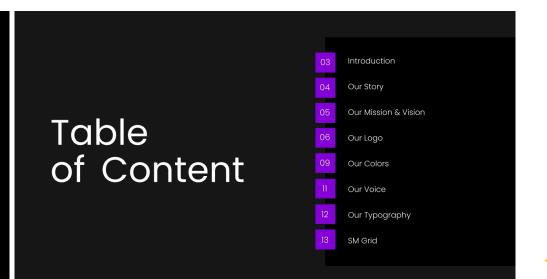
BEFORE

AFTER





The Brand Guidelines Book



Introduction.

This document aims to educate and guide anyone responsible for creating internal and external communication using the D&D Marketing brand. Identity Standards are essential to us.

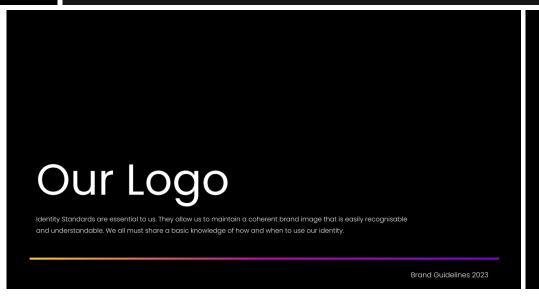
They allow us to maintain a coherent brand image that is easily recognisable and understandable. We all must share a basic knowledge of how and when to use our identity.

Brand Guidelines 2023

Our Story

Our Mission & Vision

rustworthy and competent partners. We're prepared to walk the extra mile for our clients because we care about their brands and business.



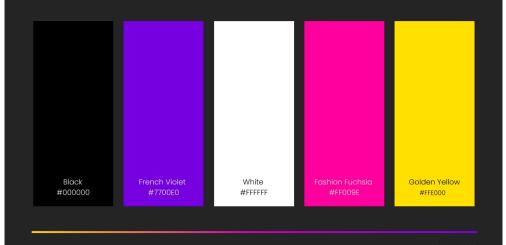
Icon & Favicon

The D&D Marketing icon should only be used as the official Favicon in gradient. It can also be used for social media as a user/company image on both black or white backgrounds.

Our Colors

Brand Guidelines 2023

Brand Guidelines 2023



Our Voice

D&D Marketing Agency's tone of voice is a combination of formal and informal. It's chosen as a medium that educates, motivates, and unites. We're fearless optimists, making positivity a core element in our writing across



Brand Guidelines 2023







OUR MISSION & VISION

CREATE AND MANAGE BANK ACCOUNTS

EXCHANGE FIAT AND CRYPTO CURRENCIES

OUR operations and offer clients a comprehensive ba The idea of Kindlyn came to reality from our des kindness, hence our brand's name. After develop percentage of our monthly earnings to different

n Logo should always be



omplementing the logo can ite or dark blue. The and square version logos used on banners, ads, and

depending on their size and



The font used for the logo should always be Lato Bold











Kindlyn

📆 Kindlyn

Do NOT change any elements

Kindlyn









logo. It should not be misinterpreted, added to, or





Kindlyn

The colours selected by Kindlyn should not be or replaced under any circumstances. They rep the brand and its values.

Background Colour Patrick's Blue #142180 Background Colour

OUR VOICE dlyn's tone of voice is a combination of formal and informal. It's chosen as a medium educates, motivates, and unites. We're philanthropists trying to spread kindness and

mpassion while also offering cutting-edge payment solutions to people worldwide.

OUR

We use two fonts. The primary is Lato and can be used without styling (body text) or in bold (logo text). Our secondary font is Francois One and is used only in regular (header one and two).

FRANCOIS AaBbCcDd Traditional sans serif gothic display typeface form Francois One Regular These letterforms have been reshaped for use on the web, such as opening up the counters a little and optimizing the stems for use in bold display typography.

AaBbCcDd Lato Regular **AaBbCcDd Lato Bold**



Described as serious but friendly with the feeling of warr professionalism, Lato Font's semi-rounded details give it warmth whilst its strong structure provides stability and seriousness – Professional, Transparent, Warm and Friend



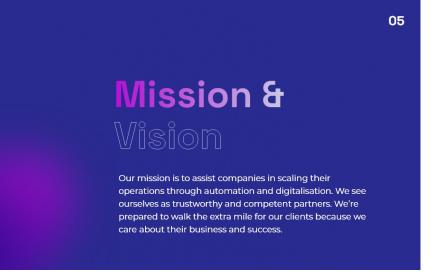


Welcome to FinHub's official brand book.
This document aims to educate and guide
anyone responsible for creating internal and
external communication using the FinHub brand.

Identity standards are essential to us.
They allow us to maintain a coherent brand image
that is easily recognisable and understandable.
We all must share a basic knowledge of how and
when to use our identity.

Our Story

FinHub is a comprehensive self-serviceable finance offers all essential regulatory and financial tools in single platform. Regulated and non-regulated bar merchants, financial institutions, and other organican rely on FinHub to build their own financial economics.





The FinHub Logo should always be used with the colours #00FFFF and #FF1493.

The text complementing the logo can only be 00FFFF and #FF1493.

The rectangular and square version logos should be used on banners, ads, and documents depending on their size and









It can also be used for social media as a user/company image on both black or white backgrounds.

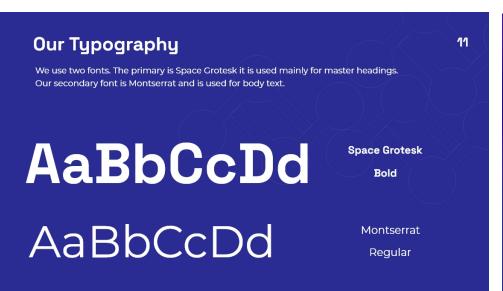


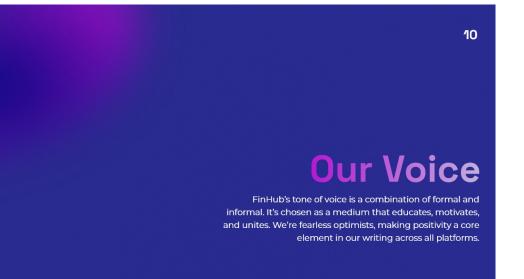




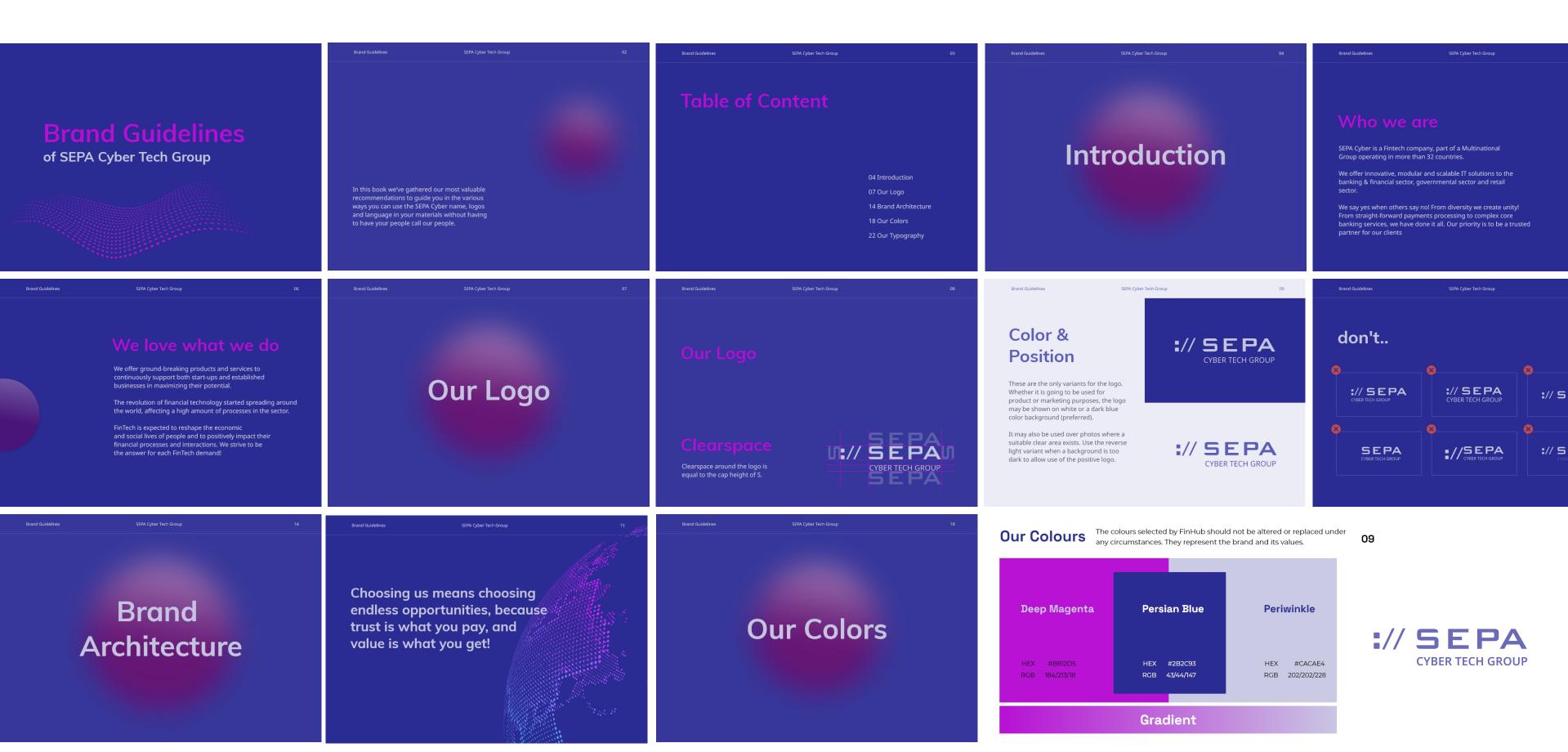








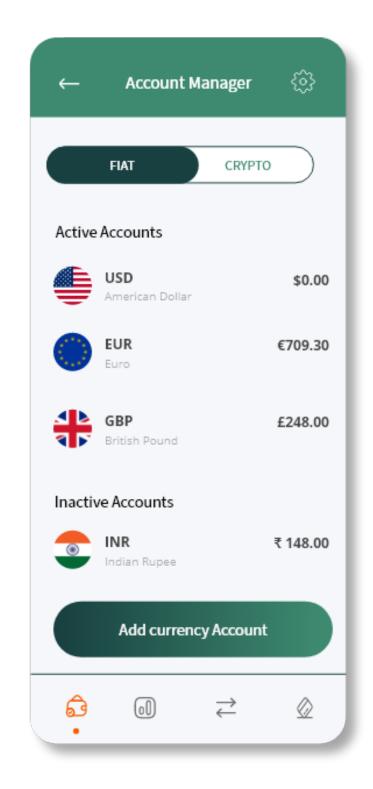




PRODUCT STRUCTURE/MATRIX OUR PRODUCT MOCKUPS

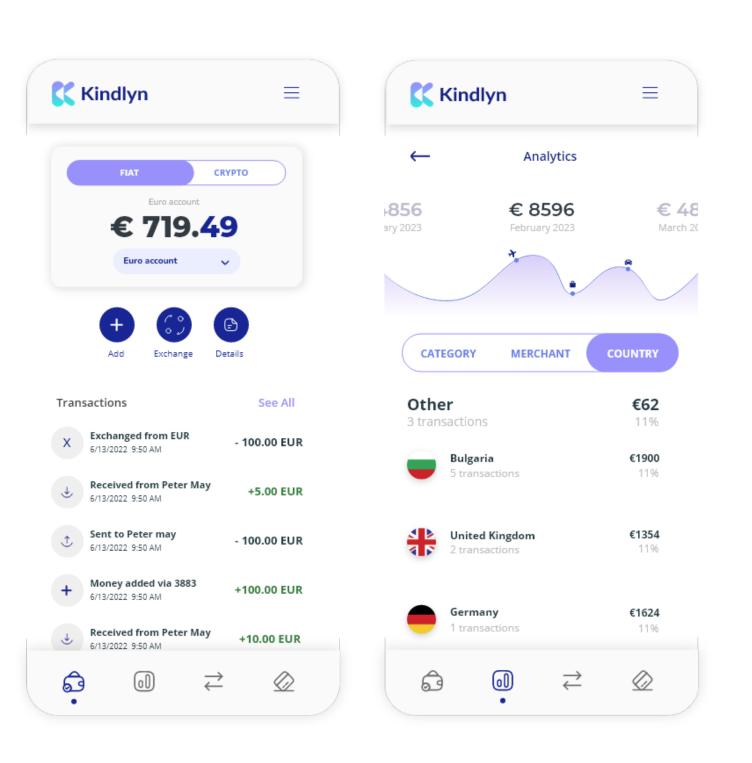
Dashboard Q Search My Cards Total Expense Total Bonus Total Income 25% \$6258 \$2580 \$4500 \$16.485 Accounts 2585 Recent Transactions \$16.485 Groceries \$20.01 \$200.00 Recent Transactions \$120.45 \$20.01 \$20.01 Investment Deposit Furniture Shop 11:55AM \$160.73 \$10252 \$22856 18% Qatar Airways \$20.01 Groceries 9:55AM \$100.73 \$20.01

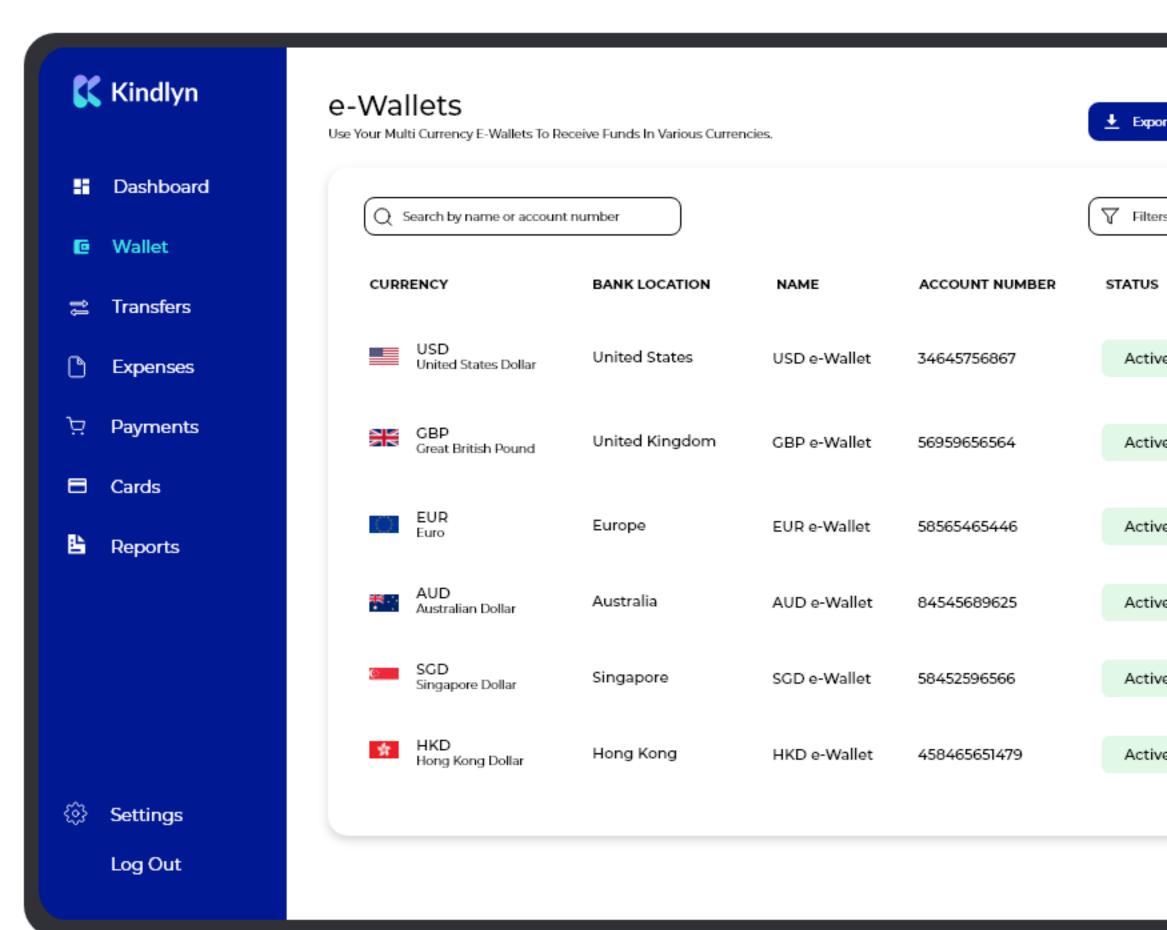
FINTECHXPRESS



PRODUCT STRUCTURE/MATRIX OUR PRODUCT MOCKUPS

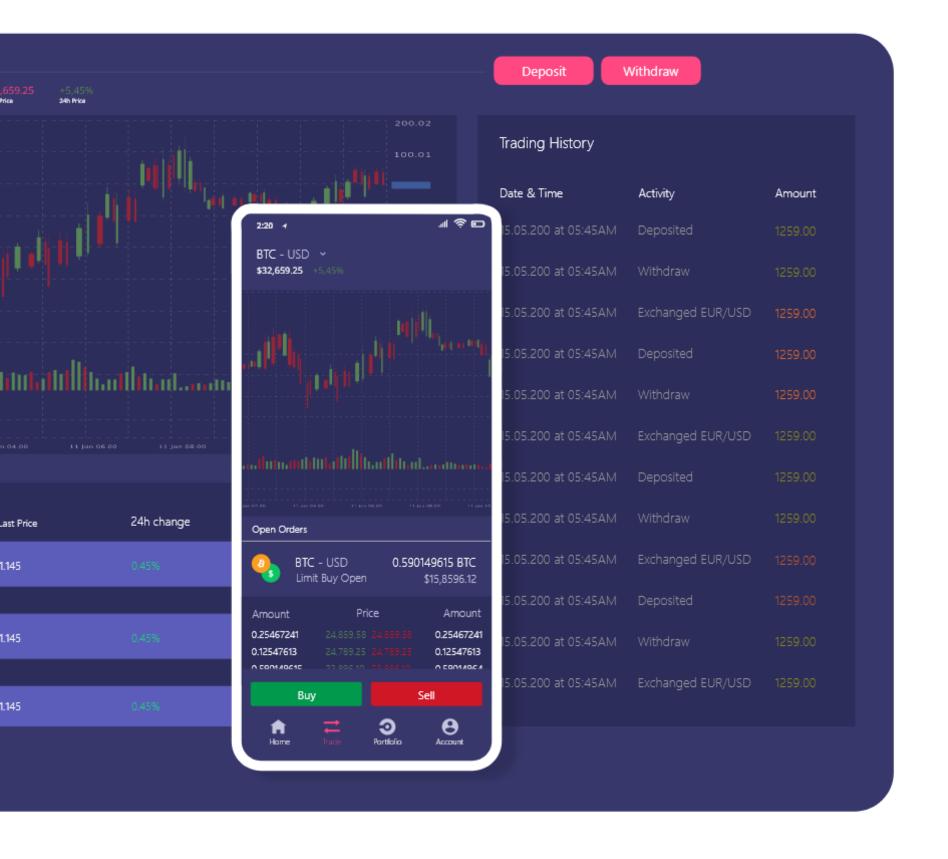
KINDLYN

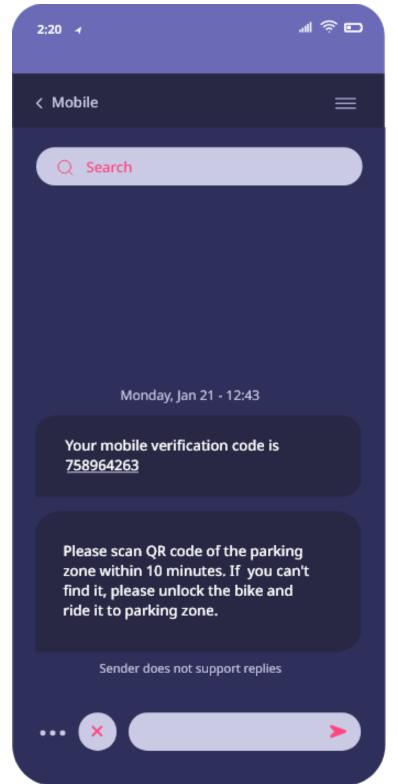


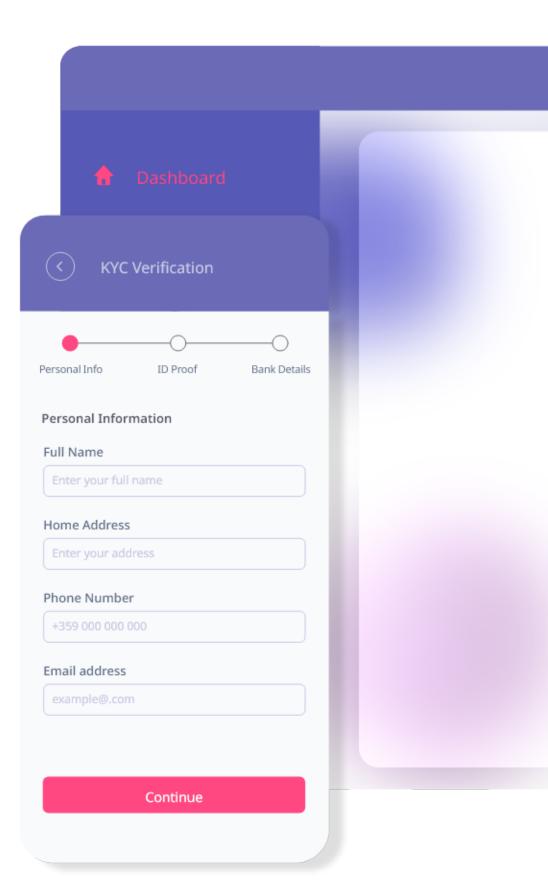


PRODUCT STRUCTURE/MATRIX OUR PRODUCT MOCKUPS

SEPA CYBER TECH GROUP











WWW.SEPA-CYBER.COM



eWallets

Digital wallets are here to stay! It's an underiable fact. At SEPA Cyber Technologies, we are dedicated to offering reliable eWallet solutions. Using and storing cryptocurrency can be as easy as counting to three!

5 Reasons to Trust Our Digital Wallets



White-Label Digital Wallets

Companies can brand their digital wallets to their liking

Intuitive Interface for End Users

User-friendly web and mobile interface to meet and exceed customer expectations



03

icalability –

Add new and additional features to improve user experience

Complete Compliance

Our digital wallets are designed and developed per all legal and securitydriven requirements





Powerful Admin Back-Office

Organisations can easily view, monitor, and manage their customers' eWallets

OUR ONE PAGERS

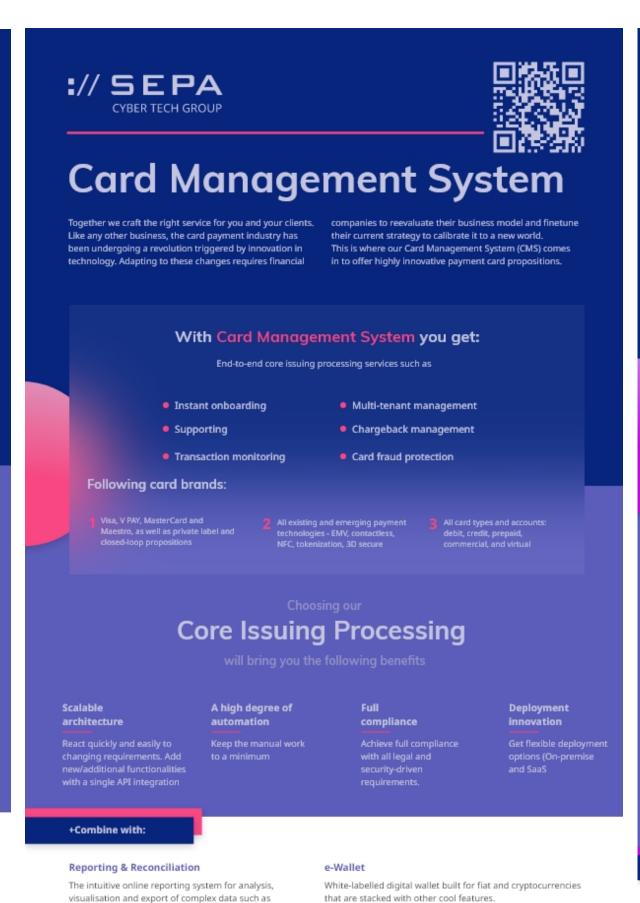


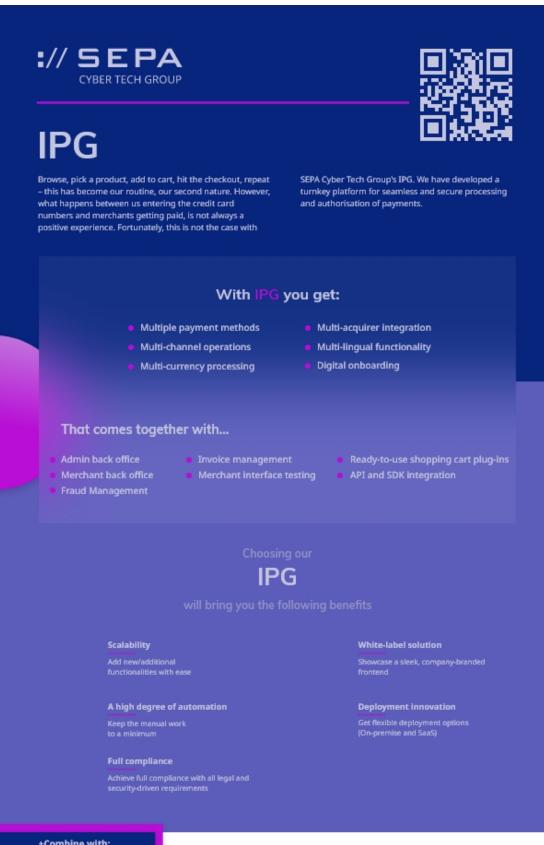
Managed Services Solution

The Managed Services solution can help companies consolidate different aspects of their business into a single, coherent whole.

Reporting & Reconciliation

The intuitive online reporting system for analysis, visualisation and export of complex data such as Visa QOC, Mastercard QMR, Settlement Report, or Custom Reconciliation





Secure hosting on our multi-layer fail-over data centres, which are PCI-DSS - Level 1

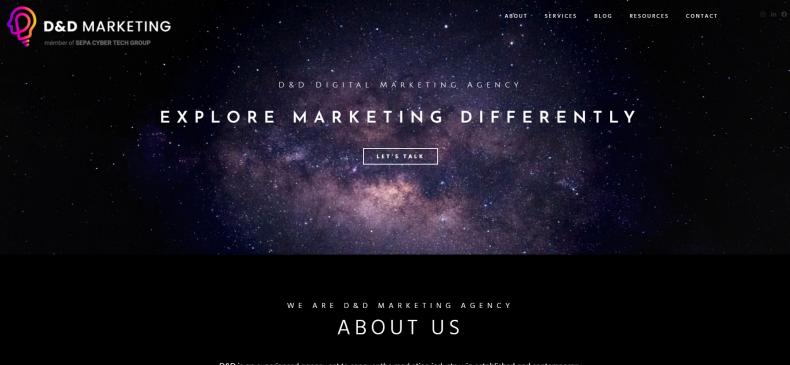
sales@sepa-cyber.com

certified. Each merchant data will be isolated from all other data

www.sepa-cyber.com

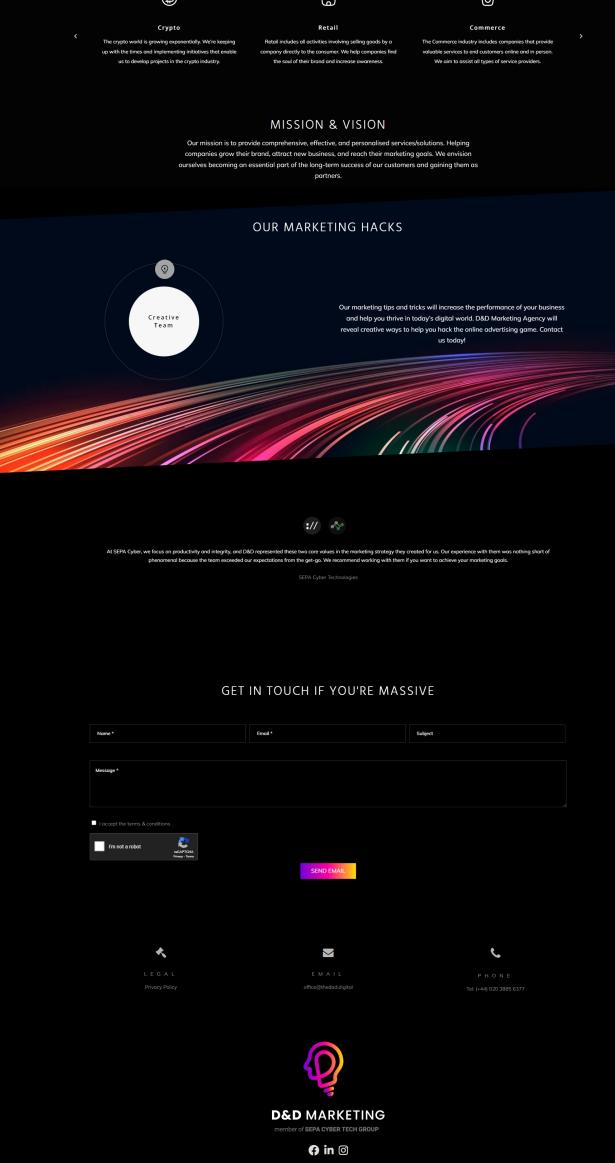
Visa QOC, Mastercard QMR, Settlement Report, or

even a Custom Reconciliation



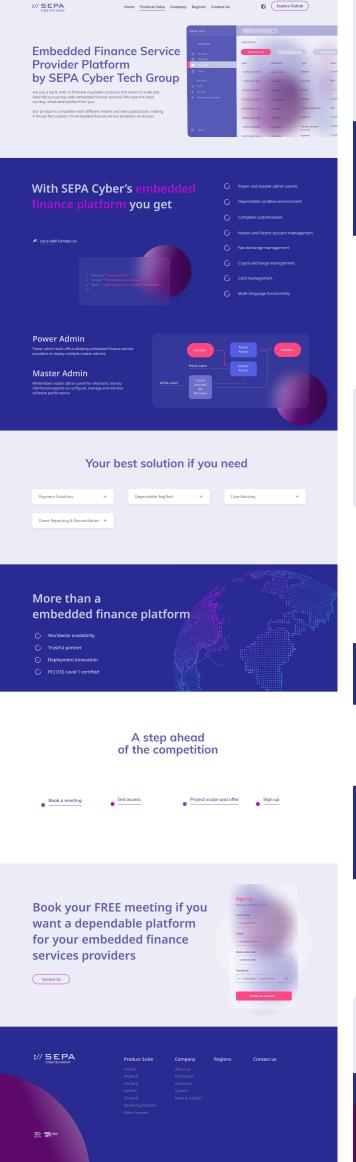
MARKETING STRATEGY CONTENT WRITING DATA ANALYSIS SOCIAL MEDIA PRESENCE GRAPHIC DESIGN



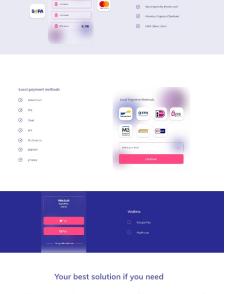


WEBSITE/ OUR WEBSITES AND LANDING PAGES

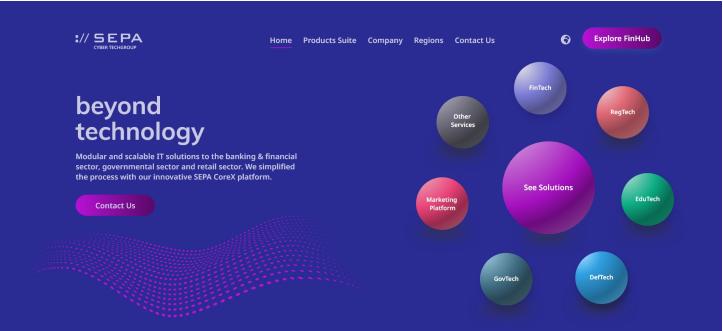
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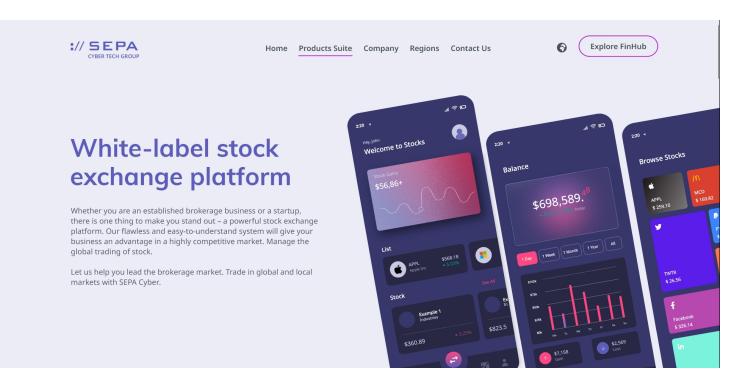


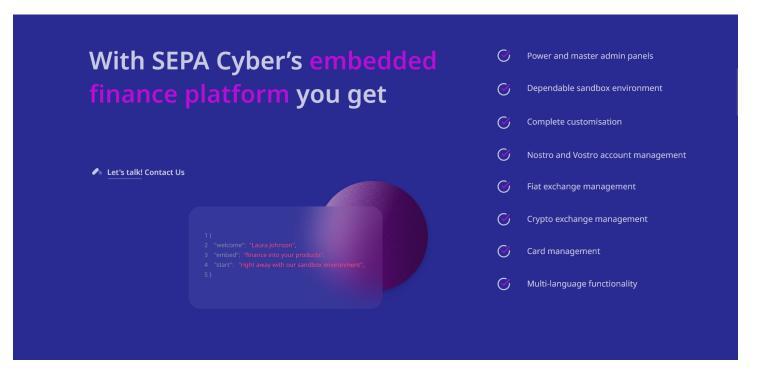






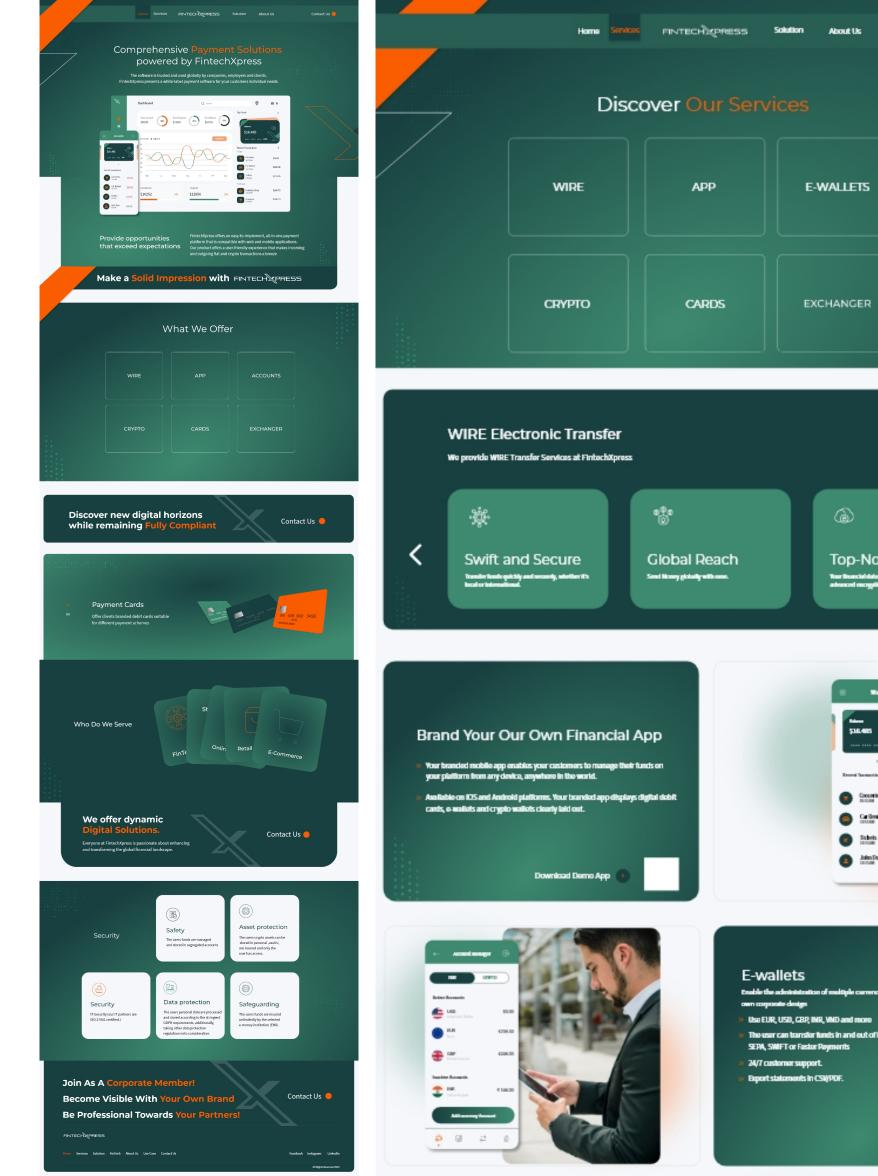






WEBSITE/
OUR WEBSITES
AND LANDING
PAGES

HTTPS://SEPA-CYBER.COM/



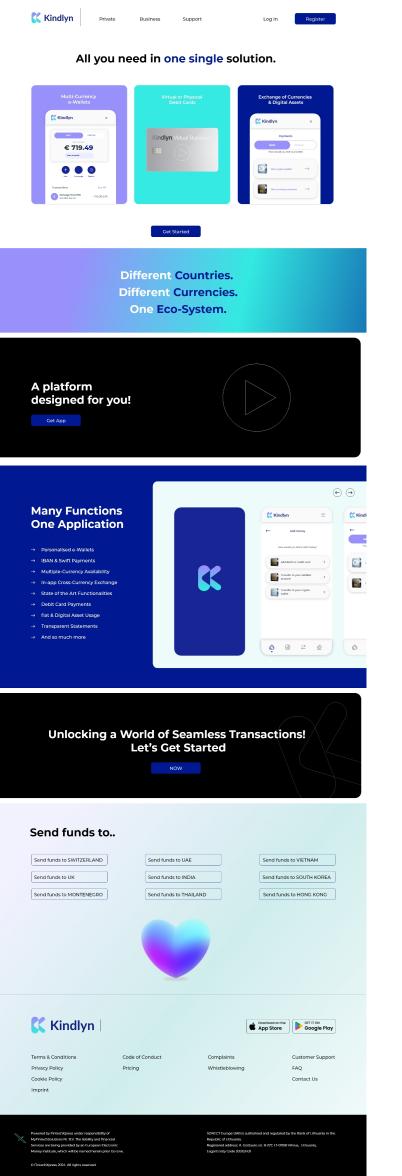
E-WALLETS

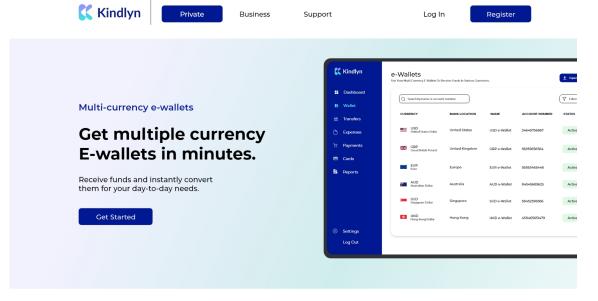
EXCHANGER

Top-Notch Security

WEBSITE/ **OUR WEBSITES** AND LANDING PAGES

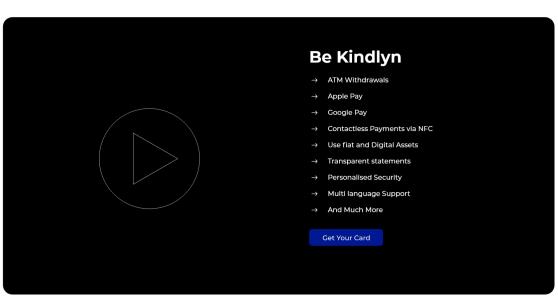
HTTPS://FINTECHXPRESS.COM/

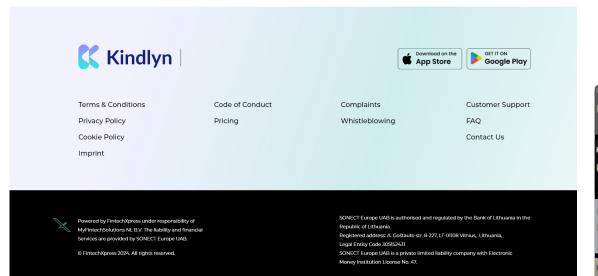




The Kindlyn Experience

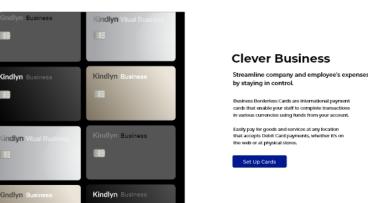




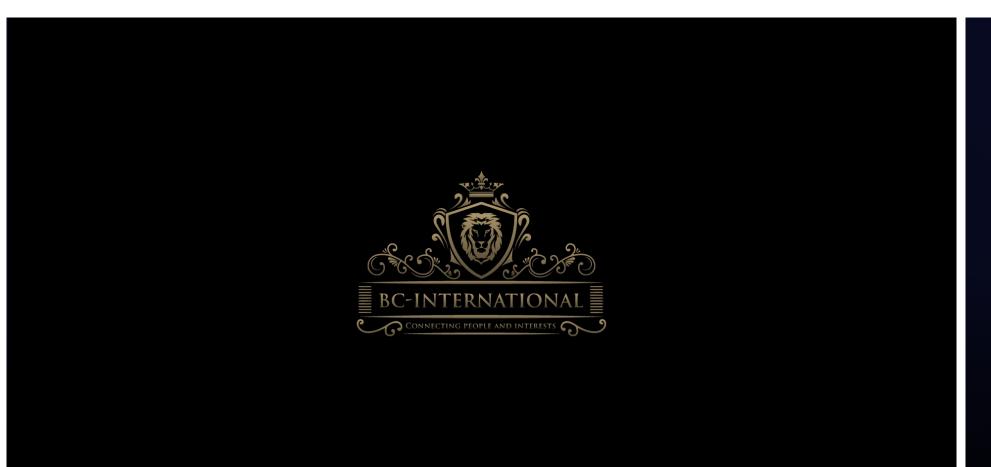








HTTPS://KINDLYN.COM/





Connecting People and Interests







WEBSITE/ OUR WEBSITES AND LANDING PAGES





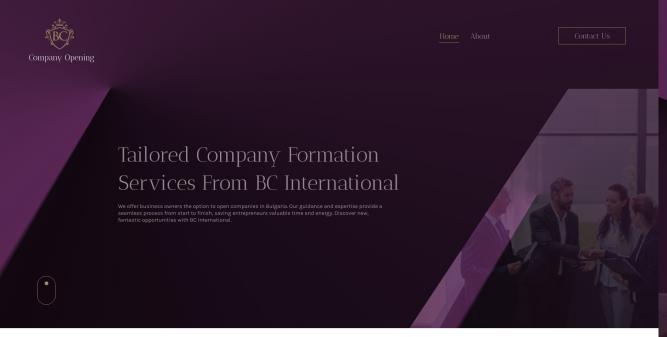






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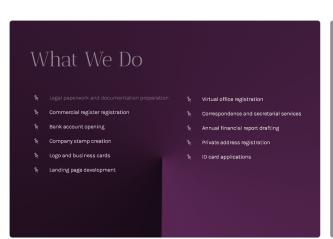




Why Base Your Company In Bulgaria











Benefits Of Opening A Company In Bulgaria

Low Tax Rates

Low Establishment Costs

Favorable Labor Costs

Stable Currency







WEBSITE/ **OUR WEBSITES** AND LANDING PAGES

HTTPS://COMPANYSETUP.BUSINESS/





Why Bulgaria

Filter By

Property Type

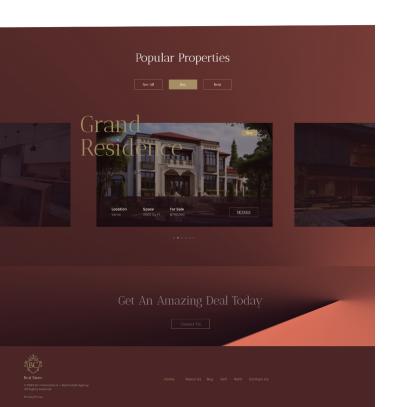
Price Range ☐ Under \$200K

□ \$500K - \$1M

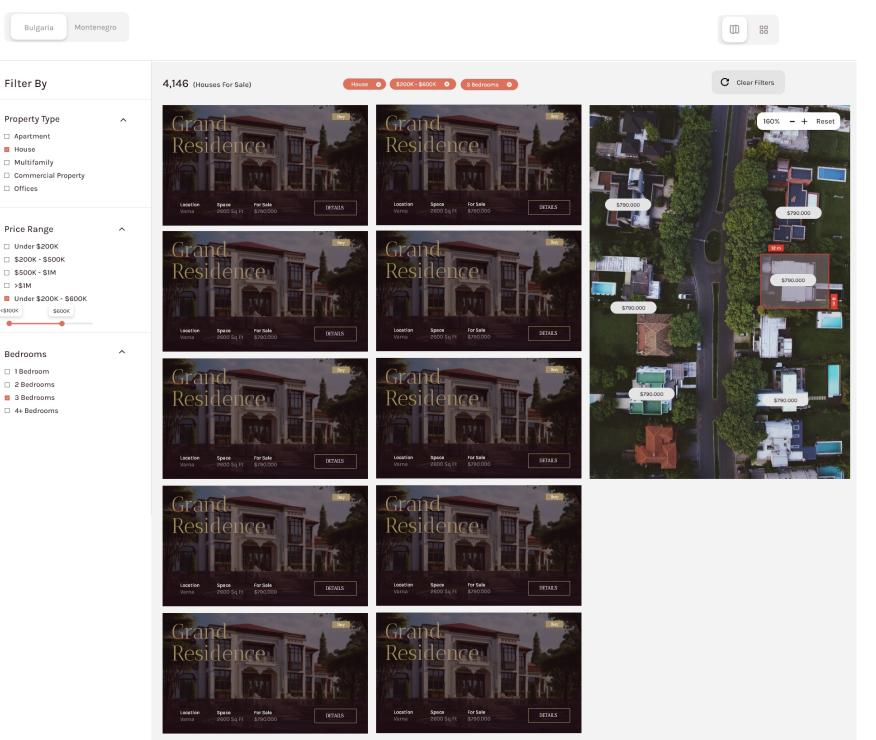
☐ 2 Bedrooms

☐ 4+ Bedrooms



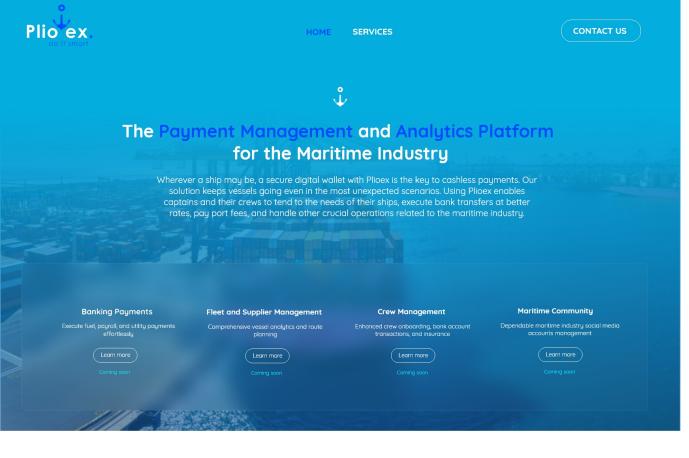


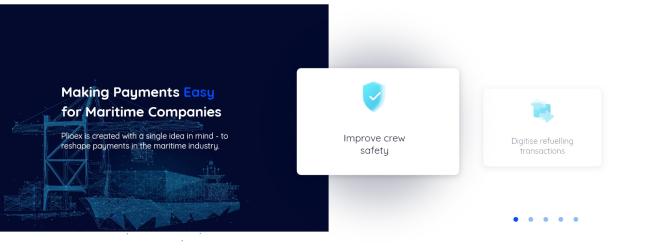


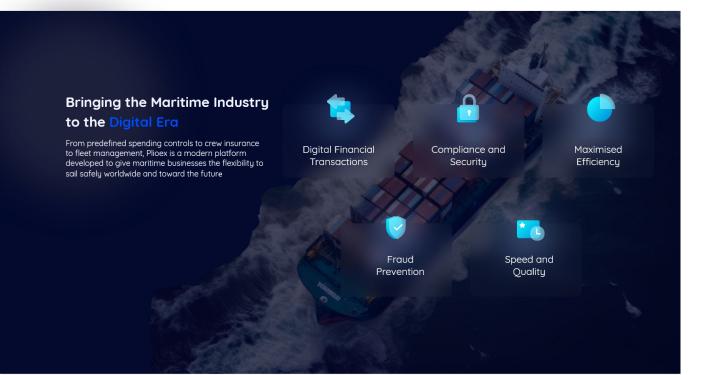


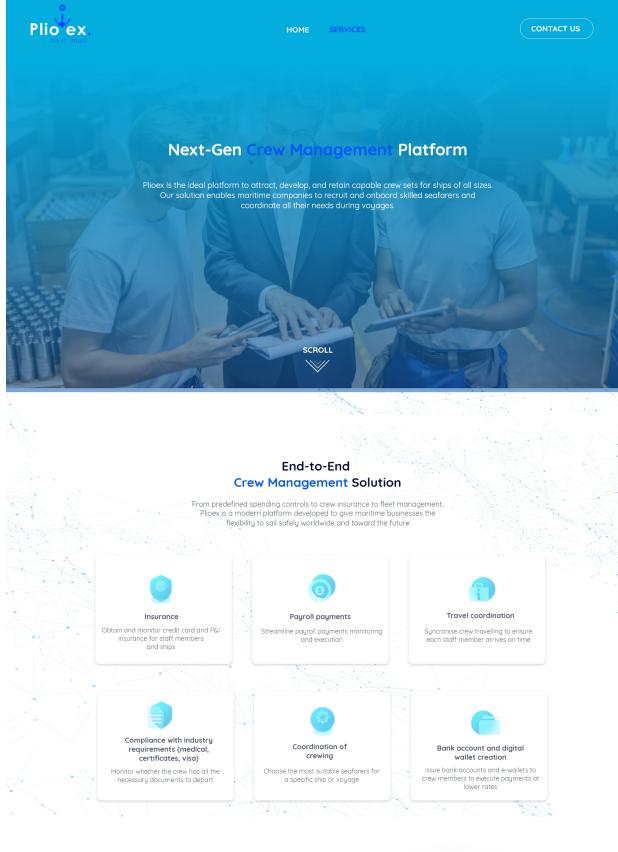
WEBSITE/ **OUR WEBSITES** AND LANDING PAGES

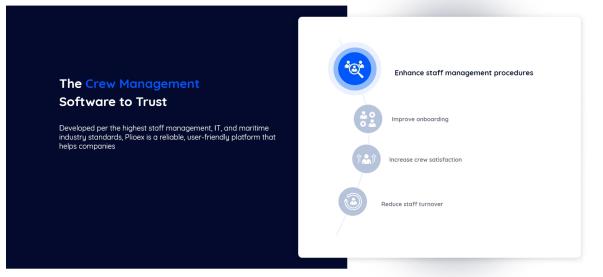
COMING SOON











WEBSITE/
OUR WEBSITES
AND LANDING
PAGES

HTTPS://PLIOEX.COM/



M

Why Bulgaria

10%

20% VALUE ADDED TAX (VAT)

M -

What We Do

We Recommend GmbH in Bulgaria



3

One or several owners



presence of a Bulgarian shareholder director, or secretary



No annual fees for keeping the company's incorporation



The sole shareholder The shareholder/s aren't liable for can be the sole director company debts

\$=

beyond the company's



Share capital from €1









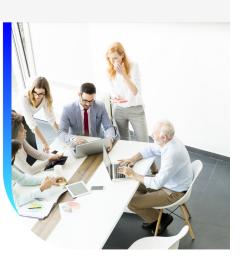




Benefits of Magna Services

- Bank account opening
- Ompany stamp creation

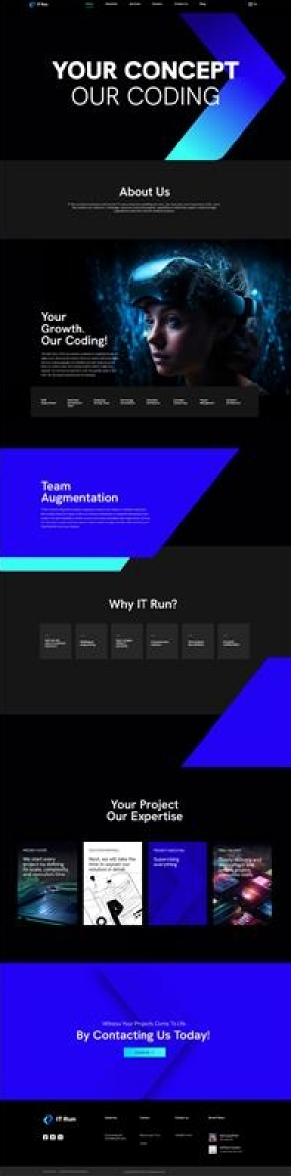
legalities and compliance requirements and focus or

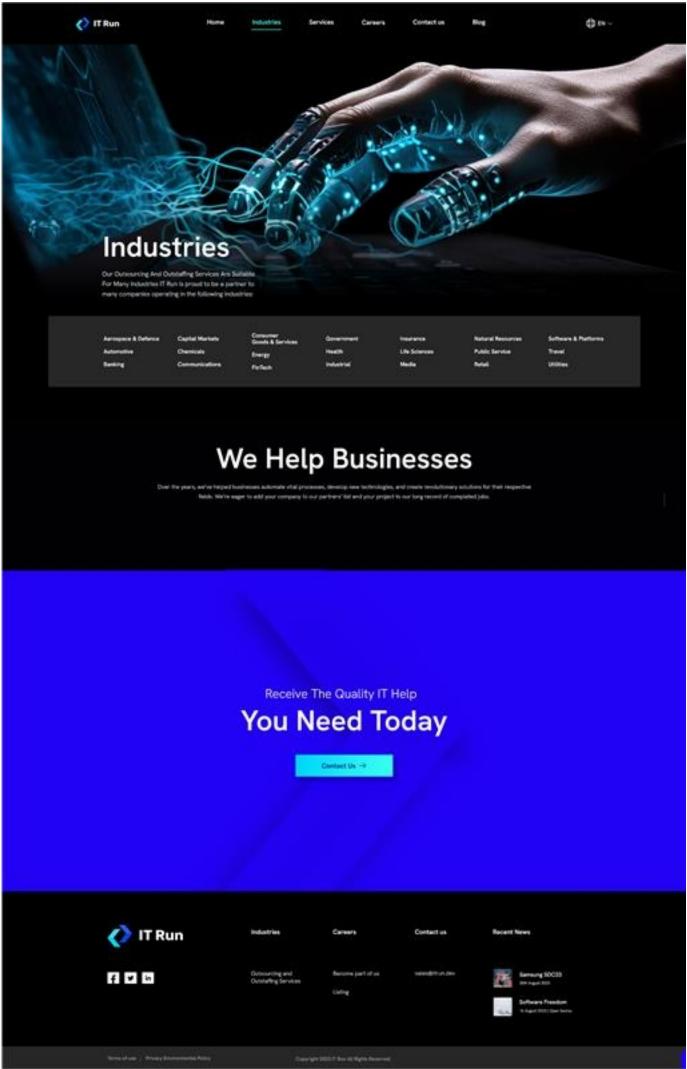


Contact us

WEBSITE/ **OUR WEBSITES** AND LANDING PAGES

HTTPS://MAGNAPRO.CO/



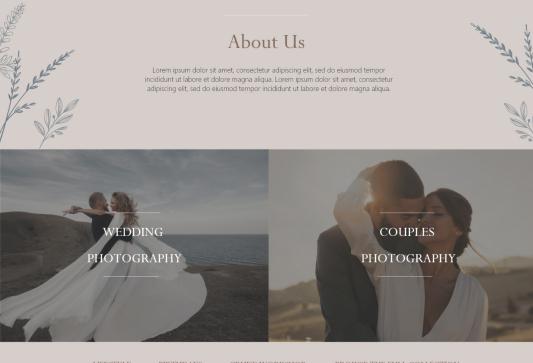


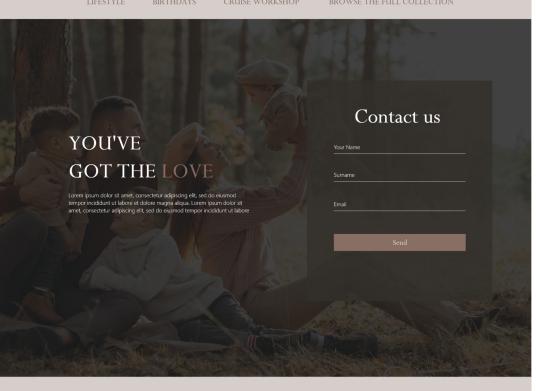
WEBSITE/ OUR WEBSITES AND LANDING PAGES

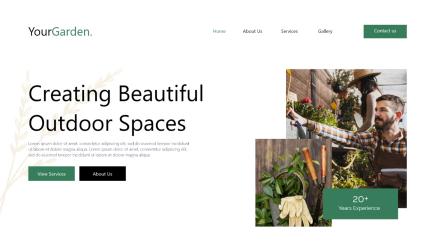


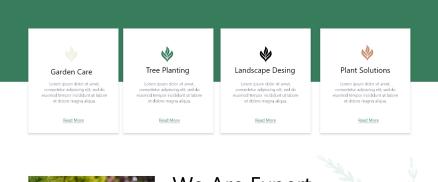
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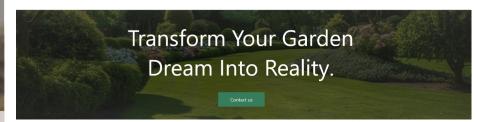








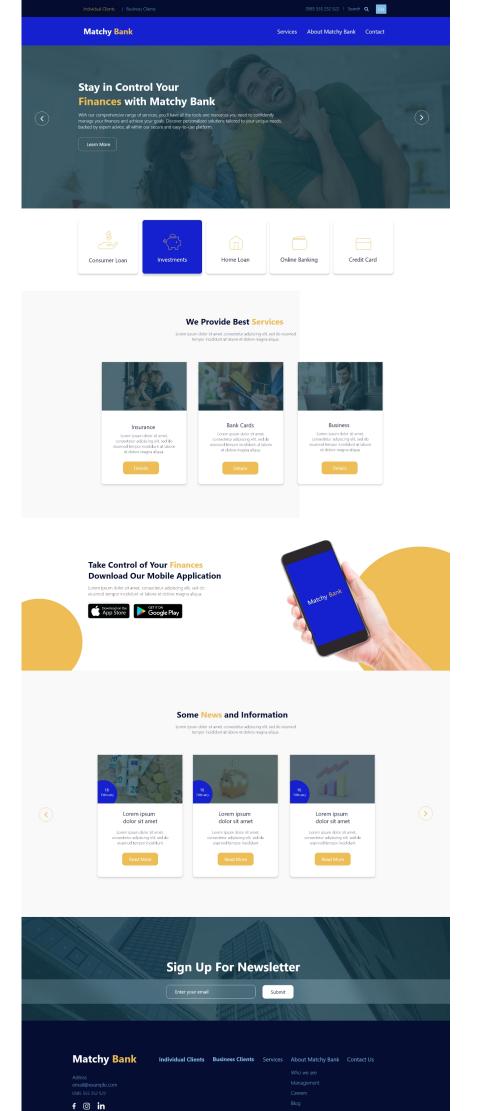




50+ Companies Trusted Us







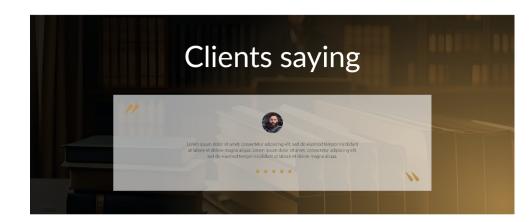
PRE-DESIGNED TEMPLATES FOR SMES





Areas of Practice





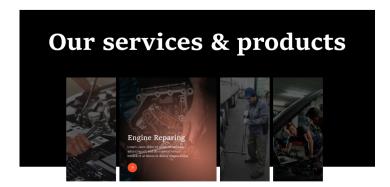










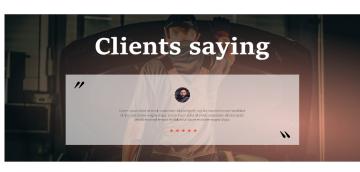


Our expert team







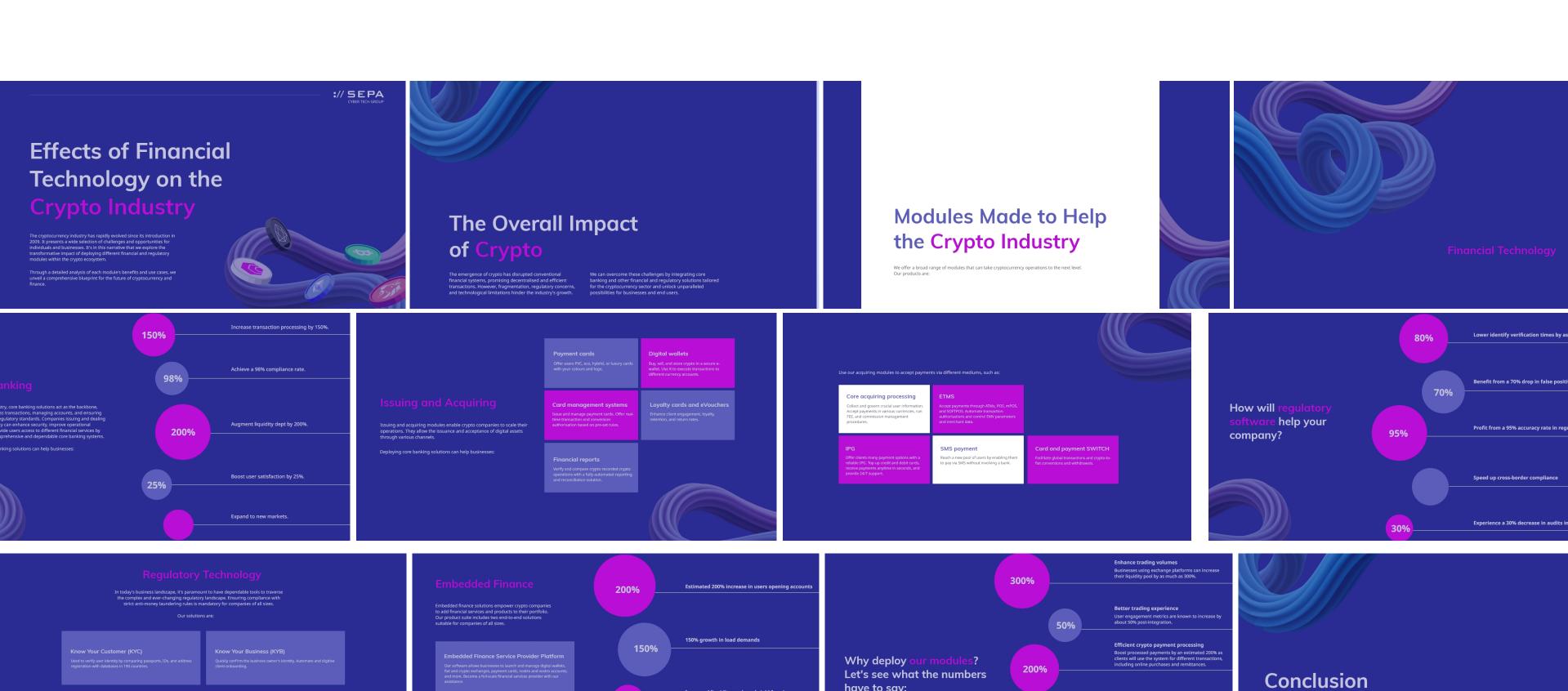








PRE-DESIGNED TEMPLATES FOR SMES



have to say:

Onboarding
Manager B2B,
B2C (KYC, KYB
and Pep and
Sanction

When onboarding a number of standards and strict criteria must be maintained. We shall provide full management of checklists including required documentation to comply with KYC, KYB and PEP/sanction checks. In addition we shall produce a portfolio of policies and procedures to maintain standards. We shall also ensure that all systems used for sanctions use are fit for purpose



Transaction Monitoring and Fraud Officer B2B, B2C

Monitoring transactions is imperative within the payments industry. This is used to detect unusual patterns, potential fraud and suspicions of AML. We shall provide management of transaction monitoring rules, providing bespoke rules settings befitting of each individual client to aid in the prevention of fraud

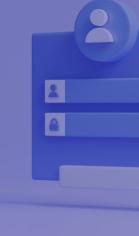


Monitoring transactions is imperative within the payments industry. This is used to detect unusual patterns, potential fraud and suspicions of AML. We shall provide management of transaction monitoring rules, providing bespoke rules settings befitting of each individual client to aid in the prevention of fraud



Compliance and KYC

Management of ongoing compliance to regulatory requirements is essential of all businesses. In order to ensure your company maintains compliance we will provi guidance through monitoring programmes. We will also you through your KYC and AML processes covering both inception and maintenance through the lifetime of our relationship.





business continuity programme is of growing importance, especially after ents, We will create and maintain a string business continuity and disaster ramework to help cover a multitude of circumstances. We will provide the of governance and documentation to support this, backed up by rigorous f these procedures.







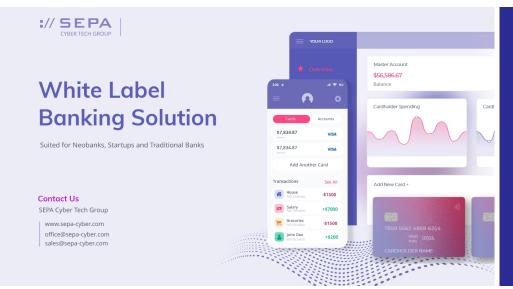


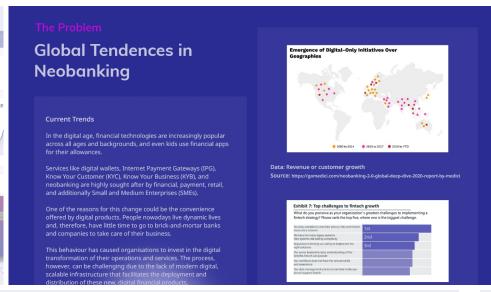


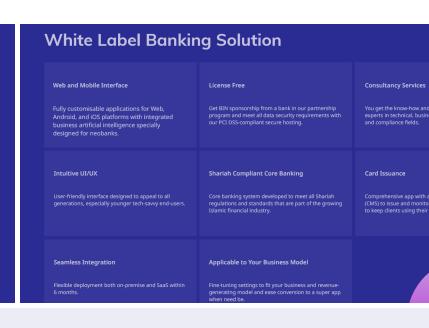




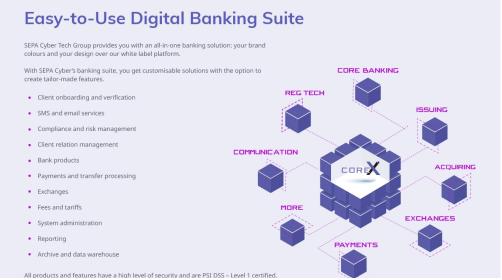


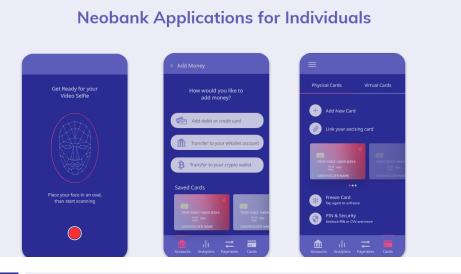








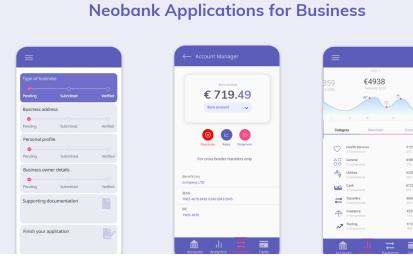


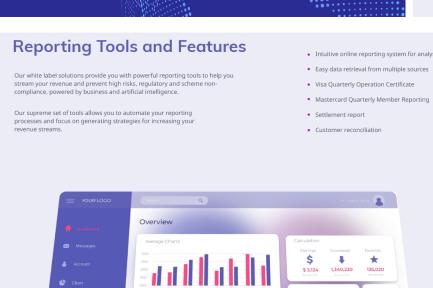


RegTech Products

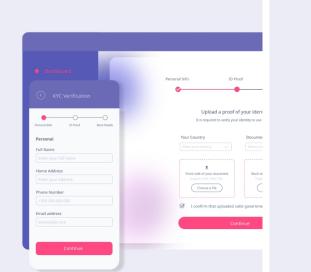
Virtual Scoring & Rating Systems

A credit decision engine that helps banks and financial institutions improve credit quality and acceptance rates using big data. Removes the risk of human error and personal judgement.

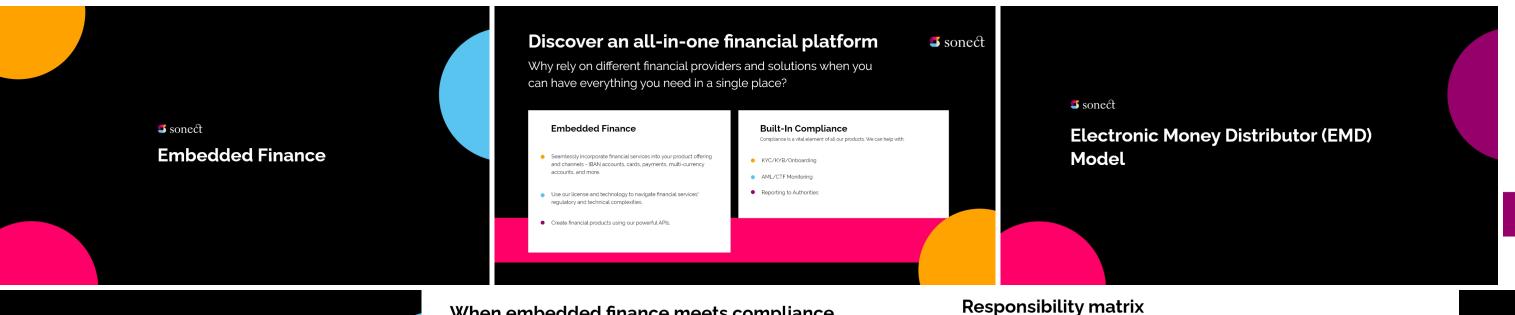












EMD Model

Sonect will allow your platform to assist users by passing on their payment instructions.

A carefree banking experience for all parties Obtaining your own license and its maintenance, can be challenging, time-consuming, and expensive. Let us do the heavy lifting by connecting our dev-friendly API and integrating the services you want

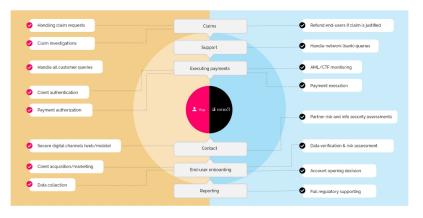
When embedded finance meets compliance

Deploy the financial services you need into your product and enhance the overall user experience.

Quick Transactions Offer business, individual, and segregated accounts for smooth transactions.	Execute inter-bank queries Govern and resolve inquiries between financial institutions and banks.	Inter-ledger transactions Facilitate transactions between ledgers or your own ecosystem.	Execute payments Initiate and fulfit financial operations effectively and securely.	Crypto Enable cross-lin external VASP pa
Top-up account Add funds to client accounts for seamless transactions	KYC/KYB/Onboarding Conduct identity verification and streamline user onboarding procedures.	Execute currency exchange Perfome foreign currency exchanges for different currencies.	Fees collection Gather and process transaction and service-related fees.	AML/CTF m Monitor and pin activities.
Issue and manage payment cards Business, personal, white-label, and virtual debit cards.	Reporting Submit regulatory reports and compliance data to authorities.	Refund end-users Process and issue refunds to users and clients.		

Responsibility matrix

Governing financial solutions is difficult. We're ready to take over part of your responsibilities with our embedded finance product.





Standard Pricing

Onboarding

The payment card to have

into your portal's interface.

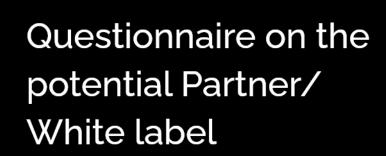
- Comprehensive card management solution order, freeze, close, change PIN.

Individuals

		SWIFT – transferring funds to/from SEPA area	
		EUR per transaction	# of transactions / month
0	Up to 10 000	0	Up to 10 000
0	Up to 100 000	0	From 10 000
0	From 100 000		
Internal payment: transfer within Sonect		Foreign exchange	
EUR		%	

Corporates

SEPA – transferring funds to/from other banks in Europe		SWIFT – transferring funds to/from SEPA area		
Customer Type	Price per tx	Customer Type	Pric	
Low-risk corporates	EUR	Low-risk corporates	EUI	
Medium risk corporates	EUR	Medium risk corporates	EUI	
High-risk corporates	EUR	High-risk corporates	EUI	
Internal payment: between Sonect ac	ccounts	Currency exchange		
Customer Type	Price per tx	Customer Type	Pric	
Low-risk corporates	EUR	Low-risk corporates	EUF	
Medium risk corporates	EUR	Medium risk corporates	EUF	
High-risk corporates	EUR	High-risk corporates	EUF	
Card acquiring for EEA merchants / L	ow Risk	Card acquiring for EEA merchants / H	ligh Risk	
Customer Type	Price per tx	Customer Type	Pric	
Domestic	EUR	Domestic	EUF	
International	EUR	International	EUF	
Business	EUR	Business	EUF	



Date:

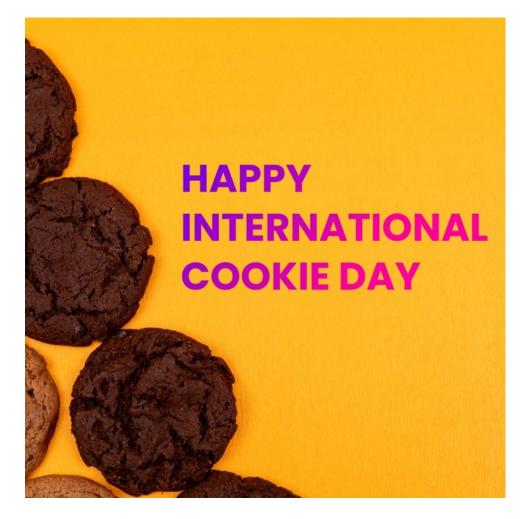


Name of the Partner/ White label	Company Name:
Economic activity explanation of the potential Partner/White labelwhat is the business model?	
Who are the end users?	Corporate Individuals (Users) Both
What countries will the end users reside in or will be registered? Please indicate the exact	
What type of products/services will the end users apply for?	White Label banking (IBAN Issuing) Whit label Card Wallet TOPUP
What currencies will be needed?	EUR GBP other currencies (please indicate the exact currencies)
Expected volumes- how many end users are planning to onboard (per month)	

Why does the potential Partner/ White label needs UAB SONECT Europe products/services? Please, detail the program concept and main purpose. Please also include a detailed overview on the customers journey and money flow for your proposition Client acquisition/marketing- in which jurisdiction will the Partner/ White label be planning to conduct direct marketing? Data collection - how will the data privacy be ensured on Partner's/ White label's side: •Will Partner/ White label collect end users' personal data for its own processing purposes? Will Partner/ White label develop its own privacy policy? What internal processes are/ will be built to ensure personal data is protected? ·Whether Partner/ White label will ensure that the end users agree that the data will be collected Is a DPO appointed in the Company?

Name of the Partner/ White label	Compa
Economic activity explanation of the potential Partner/White labelwhat is the business model?	
Who are the end users?	Cor Ind
	Bot
What countries will the end users reside in or will be registered? Please indicate the exact	
What type of products/services will the end users apply for?	Wh Wh Wa
What currencies will be needed?	EUI GBI oth the
Expected volumes- how many end users are planning to onboard (per month)	

KEY VISUALS AND ADDITIONAL BRANDING MATERIAL











YOU At some point you may come back to read this line or maybe not. WILL READ THIS FIRST.

And then you will read this line next.

If you want to know more, you will go back to read this body copy. It takes the most effort to read because it has a lot of text in a small font and is lightweight with tight line spacing. Many people will skip paragraphs like this unless they aren't engaged right away. This is why it's important to draw attention to your message using visual hierarchy. read this before the paragraph.

KEY VISUALS AND ADDITIONAL BRANDING MATERIAL







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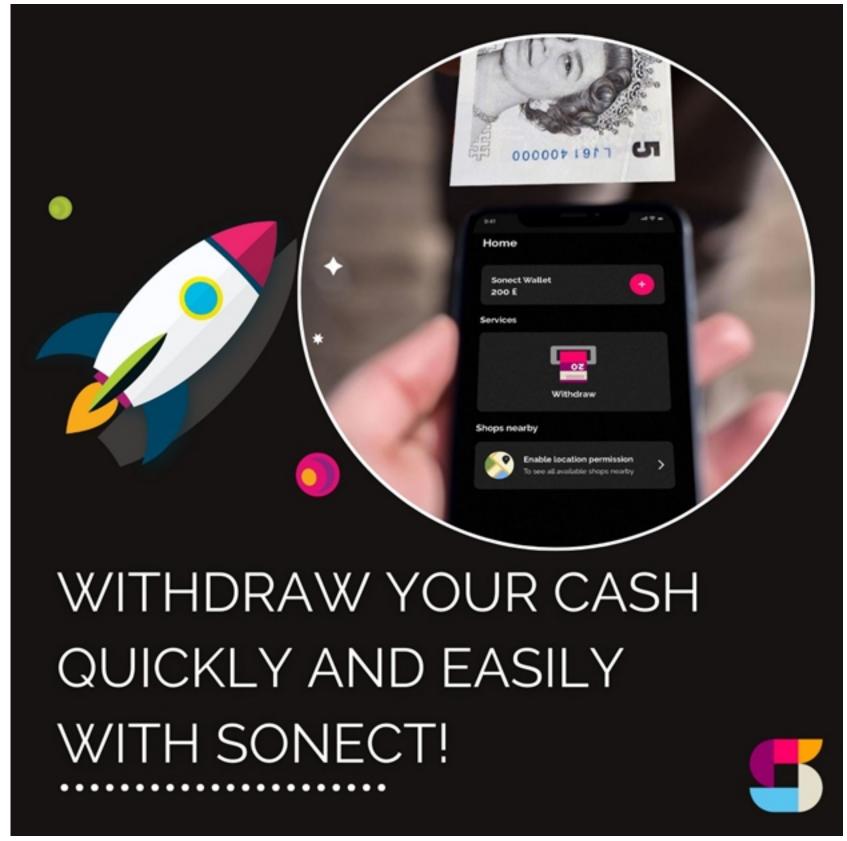






KEY VISUALS AND ADDITIONAL BRANDING MATERIAL





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